

EAST Search History**EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	147	("5774222" "6263099" "6404498" "7061600" "7180584" "7460220" "20020154303" "20040075837" "20070070336" "5702847" "4277802" "4421410" "5568563" "5781657" "6411377" "7454051" "20020054703" "20050238221" "20090087081" "4855253" "5777729" "6466882" "20070025609" "6381071" "4589140" "4908871" "5907396" "5966212" "6222935" "6222935" "4776023" "4799175" "5235400" "5266385" "5475766" "5513275" "6171737" "4032237" "4037941" "4037971" "4040745" "4040748" "4065212" "4123170" "4330712" "4345312" "4357540" "4365163" "4428235" "4449818" "4500202" "4532650" "4579455" "4581537" "4595289" "4610541" "4614430" "4758782" "4760265" "4778745" "4785870" "4791287" "4794647" "4797939" "4803734" "4806774" "4807991" "4816686" "4881269" "4893346" "4898471" "4926489" "4928313" "4942619" "4953224" "4979223" "5018212" "5177559" "5230027" "5245671" "5264912" "5270796" "5278012" "5301248" "5314740" "5367467" "5374988"	US-PGPUB; USPAT	OR	ON	2009/09/17 15:14

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L2	7960	(705/14).CCLS.	US-PGPUB; USPAT	OR	OFF	2009/09/17 15:15
L3	47226	(705/1-28).CCLS.	US-PGPUB; USPAT	OR	OFF	2009/09/17 15:15
L4	9946	(705/1).CCLS.	US-PGPUB; USPAT	OR	OFF	2009/09/17 15:15
L5	73343	"705".clas.	US-PGPUB; USPAT	OR	ON	2009/09/17 15:16
S1	218909	(treatment or appearance or layout) and (channel or medi\$4) and (test\$4 or experiment or optimiz\$6) and (matri\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:15
S2	94083	(treatment or appearance or layout) same (channel or medi \$4) and (test\$4 or experiment or optimiz\$6) and (matri\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:15

S3	22477	(treatment or appearance or layout) same (channel or medi\$4) same (test\$4 or experiment or optimiz\$6) and (matri\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:15
S4	2832	(treatment or appearance or layout) same (channel or medi\$4) same (test\$4 or experiment or optimiz\$6) same (matri\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:15
S5	4	(treatment or appearance or layout) same (channel or medi\$4) same (test\$4 or experiment or optimiz\$6) same (matri\$2) same (histor\$5 near5 data)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:16
S10	2	("20050132295").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2009/09/16 15:18
S11	692	(treatment or appearance or layout) same (communication near10 (channel or medi\$4)) and (test\$4 or experiment or optimiz\$6) and (matri\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:26
S12	602	(treatment or appearance or layout) same (communication near10 (channel or medi\$4)) and (test\$4 or experiment or optimiz\$6) and (matri\$2) and (success\$3 or failure or effectiv\$5)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:26
S13	10	(treatment or appearance or layout) same (communication near10 (channel or medi\$4)) and ((test\$4 or experiment or optimiz\$6) same (matri\$2) same (success\$3 or failure or effectiv\$5))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:26
S14	1535	((design\$2 or factor\$3) near5 experiment) same (effectiv\$5)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:29

S15	0	((design\$2 or factor\$3) near5 experiment) same (effectiv\$5) same (treatment or appearance or variation) same (communication near5 (channel or mediu \$3))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:29
S16	4	((design\$2 or factor\$3) near5 experiment) same (effectiv\$5) same (treatment or appearance or variation) and (communication near5 (channel or mediu \$3))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:30
S17	2	("20020161561").PN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2009/09/16 15:30
S18	62	factor\$4 same experiment \$3 same advertis\$7	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2009/09/16 15:31
S19	0	("7308497").URPN.	USPAT	OR	ON	2009/09/16 15:36
S20	13	("5124911" "5809242" "5848396" "5872850" "5897670" "5918014" "5968125" "6020883" "6029195" "6430539" "6460036" "6536037" "6934748").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/09/16 15:36
S21	47	("5541911" "5708780" "5732218" "5848396" "5864852" "5870559" "B4777596").PN. OR ("5968125").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/09/16 15:41
S22	34	louviere.in.	US-PGPUB; USPAT; USOCR	OR	ON	2009/09/16 15:48
S23	10	("5124911" "5809242" "5848396" "5872850" "5918014" "5968125" "6020883" "6029195" "6430539" "6460036").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/09/16 15:49

9/17/2009 3:19:13 PM

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